

# 2011 產學合作高峰論壇

## 2011 Academia-Industry Collaboration Forum

2011 年 12 月 8 日 (星期四)

國立交通大學電子與資訊研究中心一樓國際會議廳 (新竹市大學路 1001 號)

December 8, 2011 (Thursday)

International Conference Hall,

1<sup>st</sup> Floor , Microelectronics and Information Systems Research Building,

National Chiao Tung University

(1001 Ta-Hsueh Road, Hsinchu, Taiwan)

### 主辦單位

國立交通大學產學運籌中心

### Organized by

Center of Academia-Industry Collaboration,  
National Chiao Tung University

### 協辦單位

財團法人交大思源基金會

### Co-Organized by

Spring Foundation of National Chiao Tung University

### 指導單位

教育部

國科會

經濟部

### Sponsored by

Ministry of Education

National Science Council

Ministry of Economic Affairs

大會議程表 / AGENDA	
時間 / Time	會議項目 / Topics and Speakers
09:30 ~ 10:00	人員報到 Registration
10:00 ~ 10:10	<u>開幕致詞 / Opening Remarks</u> ◆ 吳妍華 ; 國立交通大學校長 Yan-Hwa Wu, President, National Chiao Tung University
10:10 ~ 10:30	<u>貴賓致詞 / VIP Remarks</u> ◆ 林聰明 ; 教育部政務次長 Tsong-Ming Lin, Political Deputy Minister, Ministry of Education ◆ 周景揚 ; 國科會副主任委員 Jing-Yang Jou, Deputy Minister, National Science Council

大會議程表 / AGENDA	
時間 / Time	會議項目 / Topics and Speakers
10:30 ~ 11:50	<p>專題演講：亞洲各國產學研合作經驗分享</p> <p><b>Keynote Speech: Academia-Industry Collaboration in Asia</b></p> <p><u>主持人 / Moderator</u></p> <ul style="list-style-type: none"> <li>◆ 史欽泰；資訊策進會董事長 Chin-Tay Shih, Chairman, Institute for Information Industry, Taiwan</li> </ul> <p><u>主講人 / Keynote Speakers</u></p> <ul style="list-style-type: none"> <li>◆ 黃經堯；國立交通大學產學運籌中心主任 Ching-Yao Huang, General Director, Center of Academia and Industry Collaboration, National Chiao Tung University, Taiwan</li> <li>◆ 吳恩柏；香港應用科技研究院副總裁 Enboa Wu, Vice President, Applied Science and Technology Research Institute, Hong Kong</li> <li>◆ Jasmine Kway；宇東科技(股)公司資深副總經理 Jasmine Kway, Executive Vice President, Transpacific IP Management Group, Singapore</li> <li>◆ 谷川 徹；日本九州大學國際產學連攜中心主任 Toru Tanigawa, Director, University- Industry International Collaboration Center, Kyushu University, Japan</li> </ul> <p><u>與談人 / Discussant</u></p> <ul style="list-style-type: none"> <li>◆ 劉江彬；磐安智慧財產教育基金會董事長 Paul C.B. Liu, Chairman, Cornerstone Intellectual Property Foundation, Taiwan</li> </ul>
11:50 ~ 12:30	<p>專題演講：智財管理新趨勢</p> <p><b>Keynote Speech: The New Trend of IP Management</b></p> <p><u>主持人 / Moderator</u></p> <ul style="list-style-type: none"> <li>◆ 張 翼；國立交通大學研發長 Edward-Yi Chang, Dean of Research &amp; Development, National Chiao Tung University</li> </ul> <p><u>主講人 / Keynote Speaker</u></p> <ul style="list-style-type: none"> <li>◆ 劉尚志；國立交通大學科法所教授&amp;台灣科技法學會理事長 Shang-Jyh Liu, Professor, Graduate Institute of Technology Law, National Chiao Tung University &amp; Chairman, Taiwan Technology Law Institute</li> </ul>
12:30 ~ 13:30	午 餐 Lunch Break

大會議程表 / AGENDA

時間 / Time	會議項目 / Topics and Speakers		
13:30~14:50	<b>分組座談會 Panel Discussion</b>		
	<b>產學合作座談會</b> <b>Academia-Industry</b> <b>Collaboration</b>	<b>技術移轉座談會</b> <b>Technology Transfer</b>	<b>創新育成座談會</b> <b>Innovative Incubation</b>
	<p>主題一：亞洲崛起之智財趨勢 Panel I: New IP Trend of Asia</p> <p>主持人 / Moderator</p> <ul style="list-style-type: none"> <li>◆ 何卓飛；教育部高教司司長 Jow-Fei Ho, Director General, Department of Higher Education, Ministry of Education</li> </ul> <p>與談人 / Discussants</p> <ul style="list-style-type: none"> <li>◆ 樊治齊；工研院技轉中心中心副主任 Alex Fan, Deputy General Director, Technology Transfer Center, Industrial Technology Research Institute</li> <li>◆ 吳恩柏；香港應用科技研究院副總裁 Enboa Wu, Vice President of Material &amp; Packaging Technologies Group, Applied Science and Technology Research Institute, Hong Kong</li> <li>◆ Jasmine Kway；宇東科技(股)公司資深副總經理 Jasmine Kway；Executive Vice President, Transpacific IP Management Group, Singapore</li> <li>◆ 高田 仁；日本九州大學智財管理中心技轉主任 Megumi Takata, Technology Transfer Department Leader, Intellectual Property Management Center, Kyushu University, Japan</li> </ul>	<p>主題三：技術探勘與加值 Panel III: IP Text Mining and Adding Value</p> <p>主持人 / Moderator</p> <ul style="list-style-type: none"> <li>◆ 陳宗權；國科會綜合處處長 Tzong-Chyuan Chen, Director General, Department of Central Processing, National Science Council</li> </ul> <p>與談人 / Discussants</p> <ul style="list-style-type: none"> <li>◆ 陳政雄；中興大學產學智財營運中心主任 Jenq-Shyong Chen, Director, Academia-Industry Collaboration and Intellectual Property Management Center, National Chung Hsing University</li> <li>◆ 管中徽；台灣科技大學智財營運總中心執行長 Max Kuan, Director, Intellectual Property Business Center, National Taiwan University of Science and Technology</li> <li>◆ 耿 筠；雲林科技大學企業管理系主任兼碩博班所長 Yun Ken, Chairman, Department of Business Administration, National Yunlin University of Science and Technology</li> </ul>	<p>主題五：創新育成國際化 Panel V: Internationalization of Innovative Incubation</p> <p>主持人 / Moderator</p> <ul style="list-style-type: none"> <li>◆ 賴杉桂；經濟部中小企業處處長 Robert Lai, Director General, Small and Medium Enterprise Administration, Ministry of Economic Affairs</li> </ul> <p>與談人 / Discussants</p> <ul style="list-style-type: none"> <li>◆ 黃經堯；交通大學產學運籌中心主任 Ching-Yao Huang, General Director, Center of Academia and Industry Collaboration, National Chiao Tung University</li> <li>◆ 徐紹中；工研院產業服務中心主任 Jon S. Hsu, General Director, Commercialization and Industry Service Center, Industrial Technology Research Institute</li> <li>◆ 林耀欽；元智大學創新育成中心主任 Yao-Chin Lin, Managing Director, Innovation Incubation Center, Yuan Ze University</li> </ul>

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14:50~15:10	茶 敘 Tea Break		
15:10~16:30	<p>主題二：跨校資源整合運用 Panel II: Inter-Universities Cooperation and Resource Integration</p> <p><u>主持人 / Moderator</u></p> <ul style="list-style-type: none"> <li>◆ 周逸衡；整合型產學合作推動計畫主持人 Jacob Y.H. Jou, Principal Investigator, Inter-Ministerial Project Office for Academia-Industry Collaboration</li> </ul> <p><u>與談人 / Discussants</u></p> <ul style="list-style-type: none"> <li>◆ 梁啟銘；中研院公共事務組(科技移轉)主任 Chi-Ming Liang, Director, Technology Licensing, Office of Public Affairs Academia Sinica</li> <li>◆ 黃經堯；交通大學產學運籌中心主任 Ching-Yao Huang, General Director, Center of Academia and Industry Collaboration, National Chiao Tung University</li> <li>◆ 陳顯禎；成功大學技轉育成中心主任 Shean-Jen Chen, Director General, Technology Transfer &amp; Business Incubation Center, National Cheng Kung University</li> </ul>	<p>主題四：技術交易平台 Panel IV: IP Trading and Commercialization Platform</p> <p><u>主持人 / Moderator</u></p> <ul style="list-style-type: none"> <li>◆ 許萬龍；交通大學產學運籌中心副主任 David W.L. Hsu, Deputy General Director, Center of Academia and Industry Collaboration, National Chiao Tung University</li> </ul> <p><u>與談人 / Discussants</u></p> <ul style="list-style-type: none"> <li>◆ 張志華；專利授權暨拍賣平台；交通大學智慧財產權中心副主任 Alpha Chang, Deputy Director, Technology Licensing Office, National Chiao Tung University</li> <li>◆ 盧文祥；新興地區智慧財產交易平台；新興地區智慧財產(股)公司總經理 Jack W.H. Lu, President, Frontier International Intellectual Property Management Company</li> <li>◆ 楊思源；IP Bank；工研院技術移轉中心組長 Sih-Yuan Yang, Director of Technology Transfer Center, Industrial Technology Research Institute</li> </ul>	<p>主題六：校園創業經驗分享 Panel VI: Experience Sharing of Campus Start-ups Companies</p> <p><u>主持人 / Moderator</u></p> <ul style="list-style-type: none"> <li>◆ 廖肇弘；教育部 U-Start 辦公室執行長 Chao-Hung Liao, CEO, MOE U-Start Office</li> </ul> <p><u>與談人 / Discussants</u></p> <ul style="list-style-type: none"> <li>◆ 蔡勝男；逢甲大學創新育成中心主任 Alex Tsai, Industry Liaison Officer, Business Incubation Center, Feng Chia University</li> <li>◆ 戴友煉；經濟部南台灣創新園區副主任 Eric Y.L. Tai, Deputy Director, Southern Taiwan Innovation &amp; Research Park, MOEA</li> <li>◆ 林伯恒；交通大學創新育成中心副主任 Michael Lin, Deputy Director, Innovative Incubation Center, National Chiao Tung University</li> <li>◆ 溫明輝；英雄部落(股)公司執行長 Ming-Hui Wen, CEO, Heroxhero. co. Inc.</li> </ul>
16:30	賦 歸 Closing		

\* 講者依英文姓名起首字母排序。如因不可預測之突發因素，主辦單位得保留日期、議程、主講者之變更權利。